

STATE ASSESSMENT TO BEGIN APRIL 1ST FOR TENNESSEE BEEF PROMOTION EFFORTS

The \$0.50 per head collections will help support in-state research, education, market development, marketing, advertising and other promotions designed to increase production, consumption, use and sale of beef in Tennessee.

The assessment will be collected at points of sale including organized livestock markets, farm sales and private sales.

The good prices producers are receiving for their cattle today are due in part to Beef Check-off efforts!! Additional dollars will help build demand and markets for beef in Tennessee!

**For more information visit
www.tn.gov/agriculture or www.beefup.org**

Per TCA 43-29-102 through 118, Agriculture Commodities Promotion

